



For Immediate Release

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ARLINGTON ADVISES ATLAS KEG COMPANY IN ITS PARTNERSHIP WITH KEG LOGISTICS

Birmingham, AL – October 13, 2016 Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising consumer businesses, announced today that its principals acted as exclusive financial advisors to Atlas Keg Company in its partnership with Keg Logistics, a portfolio company of Bregal Sagemount. Arlington’s principals acted as registered securities agents of M&A Securities Group, Inc. in the transaction.

Atlas Keg Company is a leading provider of kegs to the rapidly growing U.S. craft brewing industry. The combination creates a new leader in the keg management sector, with over 1,000 high-growth brewery and cider customers across the United States and United Kingdom.

“In working with Arlington, it was clear that they know the beer industry and are great at what they do,” said Robert Israel, co-owner of Atlas, who is joining the management team at Keg Logistics. “Arlington supported us throughout every step of the transaction process providing valuable resources and advice. We are thrilled to join the Keg Logistics family. We share the same values, and the only change to our customers is that we can now serve them even better, while adding new freight and logistics support.”

“Keg Logistics and Atlas Keg Company are united in our deep commitment to continuing to deliver a service and program that has the best interest of a brewer in mind. This is why we both feature a rent-to-own model that is superior to any other outsourced keg option available in the industry,” said Chris Sapyta, Keg Logistics CEO.

Keg Logistics is a portfolio company of Bregal Sagemount. Sagemount Managing Partner Gene Yoon added, “This is a perfect example of Sagemount’s focus on investing in great growth companies. When you combine a keen understanding of what brewers need with a team fanatical about customer service,



it's not surprising that you end up with a transformative market leader. We are very excited about what this acquisition will mean for the next chapter of Keg Logistics.”

“The impact of the recent proliferation in craft brewing expands beyond just breweries,” said John Goldasich, Partner at Arlington Capital Advisors. “Atlas has built an excellent business by understanding the challenges that growing craft breweries face and offering flexible solutions for kegs and other brewing equipment. We are thrilled to have facilitated the combination of Atlas Keg Company and Keg Logistics, and look forward to seeing them work together to even better serve the craft beer industry.”

About Arlington Capital Advisors

Arlington Capital Advisors, LLC is a boutique investment bank that specializes in providing middle-market businesses with advisory services. Arlington focuses on providing strategic advice to our clients, including sell-side and buy-side mergers and acquisitions, sourcing growth capital and other capital-centric strategic alternatives for businesses across a wide array of industries including a specific focus and expertise in consumer businesses. Arlington has been very active in the craft beer consumer packaged goods industry, having recently advised SweetWater, Abita, Dogfish Head, Victory, Cigar City and Stone Brewing Co. Securities offered through M&A Securities Group, Inc. M&A Securities Group, Inc. and Arlington Capital Advisors are not affiliated companies.

For more information on Arlington Capital Advisors, please visit www.arlingtoncapitaladvisors.com.

About Atlas Keg Company

Atlas Keg Company is a leading provider of keg and equipment financing to breweries across the U.S. The company was founded in Birmingham, Alabama in 2011 by individuals with over 30 years of experience in the rental equipment industry and a passion for beer.

For more information on Atlas Keg Company, please visit www.atlaskegs.com.

About Keg Logistics

Keg Logistics is a leading provider of keg and equipment financing to breweries and wineries globally. Started by industry veteran, Chris Sapyta, Keg Logistics provides its customers with a flexible pathway to owning their own kegs, and maximizing their growth and profitability. In addition to financing solutions, Keg Logistics also manages both domestic and international logistics, as well as 3PL support.

For more information on Keg Logistics, please visit www.keglogistics.com.

About Bregal Sagemount

Bregal Sagemount is a growth-focused private capital firm with \$1.5 billion in committed capital. The firm provides flexible capital and strategic assistance to market-leading companies in high-growth sectors across a wide variety of transaction situations. Bregal Sagemount invests \$25 million to \$150 million per transaction into targeted sectors including software, digital infrastructure, healthcare IT/services, business and consumer services, and financial technology/specialty finance.

For more information, please visit www.sagemount.com.