



**For Immediate Release  
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## **ARLINGTON CAPITAL ADVISORS FACILITATES CAMP BOW WOW'S PARTNERSHIP WITH VCA INC.**

**Birmingham, AL** – August 20, 2014 Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising closely-held consumer businesses, announced today that its principals facilitated the sale of Camp Bow Wow to VCA Inc. (NYSE: WOOF). Arlington's principals, acting as registered securities agents of M&A Securities Group, Inc., were the exclusive financial advisors to Camp Bow Wow and its members on the transaction.



The Principals of Arlington Capital Advisors, LLC acted in their capacity as registered securities agents with M&A Securities Group, Inc. in this transaction. Arlington and MAS are not affiliates.

Based in Denver, CO, Camp Bow Wow is the nation's largest dog daycare franchisor and one of the fastest growing companies in America. Camp Bow Wow's offerings include daycare, overnight boarding, grooming, training and an assortment of retail items. Currently, the Camp Bow Wow system consists of 152 locations in 37 states. With its partnership with VCA, Camp Bow Wow plans to continue to execute on its calculated growth strategy in both existing and new geographic markets.

“VCA is an industry leader with a strong brand and a track record of performing at the highest level. My vision for Camp Bow Wow all along has been to reach over 1,000 units. This partnership with VCA is the right step to help achieve that kind of growth,” said Heidi Ganahl, CEO of Camp Bow Wow. “The team at Arlington has been a pleasure to work with through every stage of this process. They ran an effective process, and their expertise in the franchise sector helped me find the right partner for my business.”

“It is exciting to combine VCA’s and Camp Bow Wow’s strengths and to build on both companies’ dedication to providing families and their pets a happier and healthier life,” said Bob Antin, CEO of VCA. “The success achieved by Heidi, the Camp Bow Wow team, and the Camp Bow Wow franchisees is truly amazing and we appreciate the opportunity to work with the entire Camp Bow Wow organization in growing both of our organizations.”

“Camp Bow Wow has distinguished itself as a leader in the pet services space. Heidi Ganahl and her talented Camp Bow Wow team have created a truly unique brand focused on providing premier dog daycare and boarding services,” said Vann Russell, Managing Partner of Arlington Capital Advisors. “From the beginning of our work with Heidi, Arlington’s focus was to pair this rapidly growing concept with a great strategic partner with a proven track record of leadership in the pet services industry. VCA’s strong culture and deep experience in the pet services space will help support Camp Bow Wow through its next phase of growth. We are thrilled to have facilitated a new partnership for Camp Bow Wow with industry leader VCA and look forward to watching both companies continue to thrive.”

## **About Arlington Capital Advisors**

Arlington Capital Advisors, LLC is a boutique investment bank that specializes in providing middle-market businesses with M&A advisory services. Arlington focuses on sell-side and buy-side mergers and acquisitions, sourcing growth capital and other

capital-centric strategic alternatives for businesses across a wide array of industries including a specific focus and expertise in multi-unit consumer businesses. Securities offered through M&A Securities Group, Inc. M&A Securities Group, Inc. and Arlington Capital Advisors are not affiliated companies. For more information on Arlington Capital Advisors, visit [www.arlingtoncapitaladvisors.com](http://www.arlingtoncapitaladvisors.com).

## **About Camp Bow Wow**

Camp Bow Wow, the nation's largest dog daycare franchisor was ranked 214 out of 500 in Entrepreneur's Franchise 500 list in 2013 and for the fifth year in a row named to the INC. magazine 5000 list of America's fastest growing private companies. Camp Bow Wow's Camp concept provides the highest levels of fun, safety and service for its Campers, and peace of mind for their parents. Dogs romp together in an open-play environment and pricing is all-inclusive. Since the Colorado-based company started franchising in 2003, Camp Bow Wow has sold 152 franchises in 37 states, plus one in Canada, with over 41% being women-owned. For more information on Camp Bow Wow, visit [www.campbowwow.com](http://www.campbowwow.com).

## **About VCA Inc.**

VCA owns, operates and manages the largest networks of freestanding veterinary hospitals and veterinary-exclusive clinical laboratories in the country, supplies diagnostic imaging equipment and other medical technology products and related services to the veterinary industry, and provides various communication, professional education and marketing solutions to the veterinary community. For further information on VCA, visit [www.vcaantech.com](http://www.vcaantech.com).